

Investment Process

STEP ONE: RANK MARKET STRENGTH

Compare Domestic Stocks, International Stocks, Commodities and Fixed Income **vs.** Cash. Select optimal asset classes, pinpoint favorable sectors, and identify high conviction stocks.



STEP TWO: QUALIFY PORTFOLIO OPPORTUNITIES FOR APPRECIATION

We invest in individual stocks and ETFs with proven momentum and only allocate into sectors of the market that meet current buy-in criteria. Point and Figure charts are analyzed to identify stocks approaching new highs. Our alerts signal a "buy" only when a stock confirms a new breakout.

STEP THREE: SET TARGETS FOR CAPITAL PRESERVATION

Stop-loss triggers are built into every security. If a security meets our stop limit it is automatically sold. Trailing sell limits are systematically updated as a stock advances.

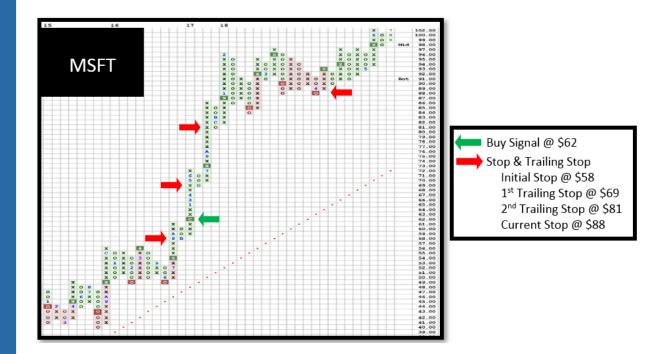
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STEP FOUR: ELIMINATE BUY-IN RISK

Portfolios are allocated over time. We never fully invest any portfolio immediately after the initial funding. As markets, sectors, and finally individual securities meet our buy-in discipline we then allocate one security at a time.

SUMMARY:

Our tools cut through the clutter of day-to-day market action, identifying meaningful patterns in daily share price movements. These patterns can be applied to the industry, sector, or individual share level across all asset classes. The goal, always, is to manage risk and concentrate investments in those areas of the market with the highest probabilities of future outperformance.

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